



## Food for Good Fact Sheet

**Our mission: To make healthy food physically and financially accessible for low-income families through sustainable, business-driven solutions.**

- **About Food for Good (FFG):** Food for Good is PepsiCo’s award-winning purpose-driven business initiative that tackles child hunger – a nationwide challenge in the U.S. – by making healthy food physically and financially accessible for low-income families.
- **Our partners:** FFG collaborates with a wide range of partners across PepsiCo’s brands and employees, external community and nonprofit organizations, and local, state, and federal government organizations, including the USDA, Share Our Strength, and the YMCA.
- **Why child hunger?** Child hunger is a pressing issue in the U.S. and impedes child development. Proper nutrition is critical for children’s physical and mental health, academic achievement, and future economic prosperity. [*1 in 5 children struggle with hunger in the U.S.<sup>1</sup> Today approximately 29 million Americans live in food deserts and lack access to affordable nutrition, as noted by the USDA<sup>2</sup>.*]
- **The infrastructure gap:** While there are millions of dollars in federal funding for child nutrition programs, there is a need for additional infrastructure and service programs to meet a growing demand. [*Out of the 22 million children who receive subsidized meals during the year, only 3.9 million receive meals during the summer<sup>3</sup>. This means approx. 82 percent of those eligible do not receive subsidized meals.*]
- **We saw an opportunity to address and fill the gap.** Many children live in food deserts and do not have access to food and nutrition during the summer. PepsiCo – owner of the country’s largest “food-moving fleet” – helps bring food to kids and combats child hunger on the ground with our expertise in taste, nutrition, logistics, and distribution.
- **We deliver healthy, well-balanced meals and snacks that meet U.S. government requirements to students who need them.** FFG creates delicious and healthy pre-packed meals and snacks – that meet USDA standards and ensure a balanced diet – to students from low-income families.
- **We operate around the country and are actively seeking partnerships to further expand.** We currently operate in: Little Rock, AR; Denver, CO; Detroit, MI; Oklahoma City, Choctaw Nation and Chickasaw Nation, OK; Nashville, TN; St. Louis, MO; and Austin, Houston, Dallas, Fort Worth, Rio Grande Valley and San Antonio, TX.
- **We aim to grow our footprint in 2016 and beyond.** Delivering more than 40 million healthy servings to date, PepsiCo and its partners also provide safe and supervised physical activities and games at our meal sites so that children can continue to learn, play, and grow when schools are not in session. FFG also creates more than 150 jobs a year, primarily hiring from the same communities we serve.

Please visit us and learn more at [www.pepsicofoodforgood.com](http://www.pepsicofoodforgood.com)

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<sup>1</sup> <https://www.nokidhungry.org/the-problem>

<sup>2</sup> <http://www.ers.usda.gov/media/956784/err143.pdf>

<sup>3</sup> <http://www.feedingamerica.org/about-us/we-feed-children/summer-feeding-program/>